

News from Citroën UK



CITROËN ADDS AN EXTRA DIMENSION WITH THE NEW C-CROSSER

Citroën has announced first details of its exciting new Sports Utility Vehicle (SUV), that is set to add an extra dimension to the French manufacturer's range when it goes on sale in Europe from summer 2007. The versatile Citroën C-Crosser boasts four-wheel drive capability, exceptional levels of space and comfort, as well as an advanced, fuel efficient HDi diesel engine equipped with environmentally-friendly Diesel Particulate Filter System.

Taking its name from the four-wheel drive concept car that Citroën first displayed at the 2001 Frankfurt Motor Show, the new C-Crosser's elegant proportions (4.64m long, 1.81m wide and 1.73m high including roof bars) and powerfully sculpted design lines envelop sufficient interior space to seat up to seven passengers.

Immediately catching the eye, the C-Crosser's robust good looks are fronted by the dominant chevrons that stretch across the bonnet into the streamlined front headlamps, ensuring that it is instantly recognisable as a Citroën. A multiple-ribbed bonnet, chunky wheel arches, the smart use of chrome detailing and the sleek window lines further enhance the C-Crosser's dynamic styling.

The C-Crosser will be available with Citroën's impressive, new generation 156bhp 2.2HDi engine mated to a six-speed manual gearbox. Capable of producing 380Nm of torque this dieselpowerplant also boasts impressive green credentials, offering low fuel consumption, the ability to run on 30% bio-diesel and a Diesel Particulate Filter System that reduces particle emissions to virtually immeasurable levels.



With the C-Crosser's integral transmission, drivers have a choice of three settings, dependent on road conditions and driving style: two-wheel drive, four-wheel drive and a lock setting designed for low-grip conditions. Ensuring an optimum blend of comfort, road holding and off-road capability, Citroën's new SUV is equipped with MacPherson strut front and multi-link rear suspension, combined with 18-inch Michelin tyres for added grip.

Occupants will also benefit from the easily reconfigured second and third row of seats, which can be folded away quickly and effortlessly to provide a flat floor and vast load space. The rear two seats can be completely hidden away under the floor, while the second row of seating, which slides to offer greater leg room or boot space, features a 60:40 split/fold function that is operated via electric controls in the boot.

Making it easier to load bulky objects, the tailgate opens in two sections. The lower part is able to support up to 200kg, allowing it to double up as an al fresco seat, perfect for owners with an SUV lifestyle based around a love of outdoor pursuits.

The new C-Crosser rounds off Citroën's range of mid- and top-end cars, ensuring there is a vehicle to suit all needs, whether it be for an SUV, a versatile people carrier (C4 Picasso or C8), an executive saloon (C6) or a comfortable family car (C4 or C5). The Xsara Picasso and Berlingo Multispace MPVs dominate their respective sectors, while at the same time the Company is continuing to pursue its strategy of offering a range of individual yet complementary small cars, with the C1, C2, C3 and C3 Pluriel.

C4 PICASSO STARTS LIFE WITH TOP HONOURS

Even before it arrives on UK shores in early 2007, the Citroën C4 Picasso has been voted MPV of the Year by the authoritative 4x4 & MPV Driver magazine.

Not content with one accolade, the striking new compact people carrier also picked up the specialist title's MPV Innovation of the Year for its Interior Lighting, thanks to its "use of natural light and no fewer than 32 different light sources".

And if further proof was needed to support Citroën's decision to continue selling the 5-seat Xsara Picasso, 4x4 & MPV Driver gave the best-selling model its MPV Deal of the Year title.

Describing the C4 Picasso as the most definitive example of a family car as now exists, the judges hailed its self-levelling rear suspension, outstanding light and visibility, premium quality feel, uncluttered dashboard, driving position, passenger space and comfort, safety focus, and general user-friendliness, placing it ahead of the shortlisted competition that included the Ford S-Max and the Mercedes R-Class.

On driving the C4 Picasso, the judges said: "With ride comfort, quietness and a relaxing measure of Gallic loping ability – plus of course 45mpg or so from the superb diesel – the C4 Picasso is a car any driver would look forward to spending a day in.

"As well as the class-firsts, the practicality and the attention to detail, there is a wow factor here that makes others in the class look rather dowdy and uninspiring," continued the judges. Full details of Citroën's trio of awards are contained in the November issue of 4x4 & MPV Driver magazine.